The OPH Website Monthly Report: January 2004

The statistics listed below cover 6/01/04 through 6/30/04

General Statistics		
Hits*	Entire Site (Successful)	1,717,454
	Average Per Day	55,401
	Home Page	13,708
Page Views**	Page Views (Impressions)	157,862
	Average Per Day	5,092
	Document Views	102,778
Visits**	Visits	69,289
	Average Per Day	2,235
	Average Visit Length	00:11:10
	Median Visit Length	00:02:14
	International Visits	1.57%
	Visits of Unknown Origin	19.59%
	Visits from United States	78.82%
Visitors	Unique Visitors	25,856
	Visitors Who Visited Once	20,569
	Visitors Who Visited More Than Once	5,287

*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

***Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Pages that had the most visits

Rank	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/	22,893	14.5%	13,653	00:01:47
2	http://oph.dhh.state.la.us/	13,708	8.68%	10,106	00:02:01
3	http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page556f.html	6,242	3.95%	5,214	00:04:31
4	http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/	5,088	3.22%	3,370	00:01:20
5	http://oph.dhh.state.la.us/ scripts/search.asp	5,788	3.66%	2,268	00:00:51
6	http://oph.dhh.state.la.us/ Programs.html	2,462	1.55%	2,047	00:01:29
7	http://oph.dhh.state.la.us/ infectiousdisease/westnile/	3,819	2.41%	1,949	00:01:23
8	http://oph.dhh.state.la.us/ environmentalepidemiology/ healthfish/	2,421	1.53%	1,872	00:01:56
9	http://oph.dhh.state.la.us/ ophregions/	2,267	1.43%	1,805	00:01:00
10	http://oph.dhh.state.la.us/ ophregions/page6f72.html	2,066	1.3%	1,739	00:01:24
11	http://oph.dhh.state.la.us/ Data_and_Stats.html	2,024	1.28%	1,643	00:02:18

12	http://oph.dhh.state.la.us/ sanitarianservices/beachmonitor/	2,035	1.28%	1,531	00:01:55
13	http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html	1,703	1.07%	1,524	00:02:51
14	http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html	1,964	1.24%	1,432	00:04:39
15	http://oph.dhh.state.la.us/ recordsstatistics/	1,359	0.86%	1,203	00:01:04
16	http://oph.dhh.state.la.us/ healthtopics.html	1,283	0.81%	1,088	00:01:49
17	http://oph.dhh.state.la.us/ environmentalepidemiology/ healthfish/webpage3439.html	1,239	0.78%	938	00:00:37
18	http://oph.dhh.state.la.us/ ophregions/page80c3.html	1,008	0.63%	908	00:02:55
19	http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html	972	0.61%	829	00:01:51
20	http://oph.dhh.state.la.us/ environmentalepidemiology/ healthfish/ large_advisory_map_2004.htm	832	0.52%	785	00:03:52